BETTS BROS
MOTORSPORT

SPONSORSHIP PROPOSAL
2027

SUPPORTING TWO BROTHERS
SUPERKART SEASON



SUPERKARTS | TWO BROTHERS | ONE GOAL

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OUR STORY

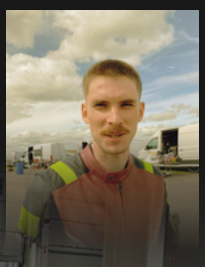
We are Bradley and Cameron Betts, twin brothers from Gloucester, competing in the British Superkart Club Championship. We are rookie drivers looking to make an impact in the sport.

Although we are both extremely new to the sport, only obtaining our racing licences this year, we have already shown promise and have been able to perform strongly against some of the best Superkart drivers in the UK. Under the mentorship of our uncle we are looking to push towards the top of the sport.



BRADLEY BETTS
-250CC MONO CLASS

-BEST RESULT 6th AT SILVERSTONE INTERNATIONAL 7th at Brands Hatch Indy IN HIS FIRST AND SECOND EVER MEETING



CAMERON BETTS
-250CC MONO CLASS

-BEST RESULT 5TH AT SILVERSTONE INTERNATIONAL IN HIS FIRST EVER MEETING



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FAMILY HISTORY

Motorsport has been a big part of our family for many years. Our uncle, Gavin Bennett, is a multiple European and British Superkart Champion, while our great uncle, Roy Bennett, has also competed in the championship.

Our Grandad Peter Bennett dabbled in a bit of short circuit but was crucial in developing Gavin into one of the best Superkart Drivers of his generation which we are hoping to replicate with the tutelage from Gavin.

This family connection has given us a strong background and passion for the sport, and we are now looking to build on that history with our own racing careers. Our family also has a long-established business in Gloucester, Bennetts Coaches, which has been part of the local community for many years.



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WHAT ARE SUPERKARTS?



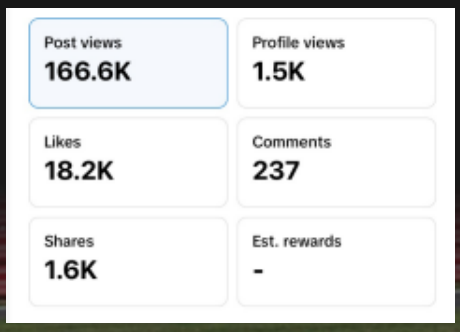
Superkarts are essentially high-performance racing karts designed to compete on full-size racing circuits, alongside other major motorsport championships such as BARC and BEMSEE.

Our 250cc single-cylinder Superkarts produce extremely high performance while remaining incredibly lightweight, allowing them to reach speeds in excess of 135 mph and accelerate from 0–60 mph in around 2.5 seconds.
The grids are highly competitive, with some events featuring up to 60 karts on track at once.

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EXPOSURE

We are passionate about growing the profile of superkart racing and bringing greater exposure to the sport through our social media platforms, sharing race footage, behind-the-scenes content and updates from our racing journey. Alongside our efforts SuperkartsUK page has built up a solid following, through sharing drivers content to setting up events at tracks, hes bringing more eyes to the sport then ever and has been a solid supporter.

Alongside our online presence, we benefit from competing at BEMSEE and BARC race weekends at some of the UK's most prestigious circuits, including Silverstone and Donington Park. These events provide valuable opportunities to showcase superkart racing to spectators at the circuits, while occasional live streams, race commentary and driver interviews help introduce the sport to an even wider audience.

Through our commitment to creating engaging content and competing at high-profile events, we aim to help raise the profile of superkart racing while providing our sponsors with opportunities to gain visibility both online and at the track.



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WHAT ARE THE COSTS?

ENTRY COSTS - In 2026 it cost £2800 to enter all 8 rounds of the British Superkart Club Championship. For us that means £5600 on entry costs alone

TYRES - A Dry set of Dunlop 6" Superkart Tyres Costs, £240. That means a new set every meeting would cost near £2000, for us that is £4000 a season.

FUEL - A Barrel of HP250 Superkart Fuel Costs £96, over a Race Weekend we would use roughly 3 Barrels of fuel. Thats £2304 On fuel for a season.



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WHAT CAN WE OFFER?

LOGO on the Kart, teamwear and much more center stage at some of the biggest circuits in the uk! two karts, double the exposure!

FREE TICKETS to all events of the year to circuits like Silverstone and Donington

SOCIAL MEDIA exposure on all our growing platforms



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Two Drivers. Two Karts. Two Individual Opportunities.

Bradley and Cameron Betts are two individual drivers, each with their own kart and their own sponsorship opportunities for the 2027 season. Our £6,000 Gold Partnership provides headline sponsorship for one driver and their kart for the entire season. Businesses looking to support both drivers and feature their branding across both karts can discuss a bespoke partnership with us.

GOLD PACK
£6000

- **Dedicated Superkart Livery**

A bespoke livery for one driver, featuring your branding and colours.

- **Prominent Teamwear Branding**

High-visibility logo placement across teamwear, subject to available space.

- **Priority Social Media Exposure**

Featured sponsor posts, tagged content and regular race-weekend updates.

- **Race Weekend Tickets**

Tickets to all championship race weekends, subject to availability and event access arrangements.

SILVER PACK
£3000

- **Kart Branding**

Sponsor logo displayed on the kart, without a dedicated livery.

- **Teamwear Branding**

Logo placement on selected teamwear.

- **Social Media Exposure**

Sponsor mentions, tagged posts and inclusion in selected race-weekend content.

- **Race Weekend Ticket**

Tickets to one chosen event of the year

BRONZE PACK
£1000

- **Smaller Logo Placement**

A smaller logo on designated kart bodywork or a shared sponsor panel.

- **Smaller Teamwear Branding**

Smaller logo placement on teamwear, subject to availability.

- **Smaller Social Media Exposure**

Inclusion in joint social media posts and thank you posts.

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TARGETS FOR 2027

Our goal for the 2027 season is to continue progressing towards the top of the sport, pushing ourselves to achieve stronger results, compete more consistently at the front of the grid and establish Betts Bros Motorsport as a recognised name in superkart racing.

Alongside our on-track ambitions, we are committed to growing our social media presence, creating engaging content and sharing our journey to reach a wider audience. We also want to play our part in growing the profile of superkarting, bringing more attention to the sport and showcasing the speed, skill and excitement it has to offer.

By maximising our exposure at race weekends, across social media and through wider motorsport opportunities, we aim to build a strong platform for ourselves, our sponsors and the future of superkarting.



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WE'D LOVE TO HAVE YOU ONBOARD!

Thank you for taking the time to read our sponsorship proposal and learn more about our journey in superkart racing.

We hope you will consider supporting us as we continue to develop as drivers and compete in the British Superkart Championship.

We would be delighted to discuss any sponsorship opportunities further and explore how we could work together to create a partnership that benefits both sides.

Your support would mean a great deal and any amount of help is hugely appreciated and will help us take the next step in our racing journey.

